



MEDIA RELEASE

For Immediate Release: October 30, 2019

INTRODUCING THE SEATTLE SURGE: THE NEW CALL OF DUTY LEAGUE™ TEAM COMPETING IN THE 2020 SEASON

Seattle, WA – Canucks Sports & Entertainment in partnership with Enthusiast Gaming, are proud to announce the name, logo and branding of Seattle’s new esports team: the Seattle Surge of the Call of Duty League™. The team’s brand identity takes on a local feel, highlighting colours, geographical elements and folklore associated with the Emerald City and Pacific Northwest. Seattle will compete during the inaugural 2020 season of the Call of Duty League.

Fans can follow the Seattle Surge on [Twitter](#), [Instagram](#), [YouTube](#), [Facebook](#), and [Discord](#).

“We are excited to officially unveil the Seattle Surge brand today,” said Anthony Muraco, Director of Business Operations Esports, Canucks Sports & Entertainment. “Along with a star-studded roster, we chose a name and identity that we feel will resonate well with the great esports fans in Seattle and the Pacific Northwest. We can’t wait to get started and compete for a championship.”

Surge Identity

The Surge identity has been developed to highlight the team’s connection to the Pacific Northwest, emphasizing on the area’s natural surroundings. Also known as a powerful and advancing movement, the word ‘Surge’ provides an imposing and intimidating team name off which the brand will be based.

The colours feature Midnight Blue (primary) and Pacific Blue (secondary), accented by Electric Turquoise and Grey. The colourway is representative of the area’s temperamental weather and its proximity to the rugged Pacific Ocean.

The logo makes further reference to an ocean force, by paying homage to the mythical God of Sea and Storms, Poseidon. Within the primary logo of a contemporary trident, the mark features Poseidon as a persona with the inclusion of turquoise eyes, and a subtle Seattle nod with the inclusion of the top of the iconic Space Needle which overlooks the Emerald City.



Surge Roster

Earlier last week, the Surge also announced its roster which include Damon 'Karma' Barlow, Ian 'Enable' Wyatt, Sam 'Octane' Larew, Josiah 'Slacked' Berry, Bryan 'Apathy' Zhelyazkov as well as Head Coach, Joey 'Nubzy' DiGiacomo. Combined, the star-studded roster has won over 50 major tournaments between them. More information on each player and coach can be found [here](#).

About The Aquilini Group

The Aquilini Group is a diversified family business founded more than 50 years ago by Luigi Aquilini. The Group is now run by his sons Francesco, Roberto, and Paolo Aquilini. The Vancouver based organization owns and manages a global conglomerate portfolio that includes commercial, industrial, and residential construction and development as well as properties, food and beverage, hospitality and entertainment enterprises, diverse agribusiness operations, and sustainable aquaculture and renewable energy ventures. Included in the entertainment division is the National Hockey League's Vancouver Canucks, the National Lacrosse League's Vancouver Warriors, the Overwatch League's Vancouver Titans and the Call of Duty League's Seattle Surge.

About Enthusiast Gaming

Enthusiast Gaming (TSX.V: EGLX)(FSE: 2AV) is building the world's largest network of communities for gamers and esports fans. Already the largest gaming network in the U.S., the Company's business is comprised of three main pillars: Media, Events and Esports. Enthusiast Gaming's digital media platform includes 100+ gaming related websites and 900 YouTube channels which collectively reach 150 million visitors monthly. The media network generates over 30 billion ad requests and over one billion page views per month. Enthusiast's esports division, Luminosity Gaming, is a leading global esports franchise that consists of seven professional esports teams under ownership and management, including the Vancouver Titans Overwatch team and the Seattle Surge Call of Duty team. Collectively, the integrated ecosystem reaches over 200 million gaming enthusiasts on a monthly basis. Enthusiast Gaming's event business, owns and operates Canada's largest gaming expo, Enthusiast Gaming Live Expo, EGLX, ([eglx.com](#)) with approximately 55,000 people attending in 2018. For more information on the Company, visit [www.enthusiastgaming.com](#). For more information on Luminosity Gaming, please visit [luminosity.gg](#).

About Call of Duty League

Call of Duty League™ is the official esports league of the Call of Duty franchise, from publisher Activision. The inaugural season of Call of Duty League includes 12 teams from four countries and spotlights the best Call of Duty esports players from around the world. Call of Duty League launches in 2020, and will feature fresh ways for pro players, amateurs, and fans to come together around one of the world's most beloved games. Learn more at [CallofDutyLeague.com](#).

About Activision Blizzard Esports

Activision Blizzard Esports (ABE) is responsible for the development, operation, and commercialization of Activision Blizzard's professional gaming properties including the Overwatch League™, the Call of Duty League™, Call of Duty Challengers™, Hearthstone® Masters, the StarCraft® II World Championship Series, and the World of Warcraft® Arena World Championship and Mythic Dungeon International, among others. ABE also operates Tespa, the leader in collegiate esports. It is ABE's vision to be the most innovative, scalable, and valuable developer of global competitive entertainment.

©2019 Activision Publishing, Inc. CALL OF DUTY, MODERN WARFARE and CALL OF DUTY LEAGUE are trademarks of Activision Publishing, Inc. OVERWATCH, OVERWATCH LEAGUE, HEARTHSTONE, STARCRAFT and WORLD OF WARCRAFT are trademarks or registered trademarks of Blizzard Entertainment, Inc. in the U.S. and/or other countries. All other trademarks and trade names are the properties of their respective owners.

Media Contact:

Alfred De Vera, Esports Communications, alfred.devera@vancouver-titans.com

Sponsorships Contact:

Gopal Patel, Esports Partnerships, gopal.patel@canucks.com